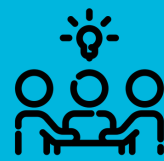


5 POINT GUIDE TO PREPARE FOR AN MBA INTERNSHIP AND POST-MBA JOB SEARCH

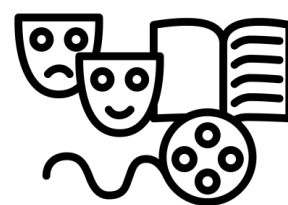


MATCH YOUR SKILLS AND EXPERIENCE WITH THE ROLE

With the job description at hand identify all the key words and put them in order of perceived importance. For each role, identify 2-3 personal experiences where you excelled using the STAR (situation, task, action, and result) method. This will help you reflect and better structure your experience.

STUDY THE COMPANY'S VALUES AND CULTURE, AND YOURS !

Culture fit is critical for all companies, and at first glance many of their values seem similar. How should you address them during the interview? You should create a link between a company's values and your strengths. Again always use the START method.



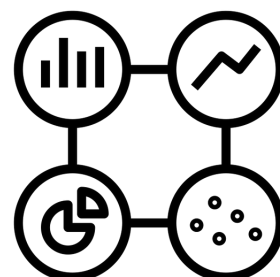
BE REALISTIC ON YOUR PROFESSIONAL GOALS



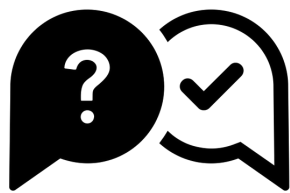
Think about your potential career path in the company. The path has to be realistic. The role you seek in 6-7 years must be feasible with the respective interim 2-3 year promotions. This is always a tricky question depending on the size, structure and growth phase of the company, and a way for recruiters to filter people.

NAIL THE KEY INFO AND METRIC OF THE COMPANY

This is generally available, and could be divided into : products, markets, competitors, financial and news. Although you won't be an expert you'll manage the core business and its performance. Do include a key leadership section to frame the discussion. You should show your value creation by linking your skills, experience and values to impact on these aspects.



INSPIRE THEM TO THINK WITH GREAT FOLLOW UP QUESTIONS



As in most interviews, you'll get to the part "do you have any questions?" Search online for the best type of questions depending on the role and sector. Talk to alumni to give you tips on this part. It's here you'll really get to know the company and its people.

Role: Competences & Skills	Personal Examples	Company's Values & Culture	Personal Strength	Professional Goals (10 years)
Communications	experience #1	collaborative	trait and example	responsibilities
"	"	"	"	functions
"	"	"	Weakness	path
"	"	"	"	
"	"	"	"	
"	"	"	"	

Company Info.	CEO and key leaders			
Products	Markets	Competitors	Financial Info.	News

Follow up Questions	Notes:
* questions about role	
* about unit's future challenges	
* questions about team	